

EIMSED

European
Institute for
Medical &
Scientific
Education



Press release

One year of EIMSED: new concept for continuing medical education (CME)

Needs assessment among 300 physicians – „innovative step towards the future“

Vienna, July 29, 2009 -- „We are on our way to become one of the leading providers of continuing medical education in Europe.“ – Karl Altenhuber, Secretary General of the EIMSED – European Institute for Medical & Scientific Education, looks back at a very successful year.

Altenhuber continues: “Currently, CME is mostly dominated by the pharmaceutical industry in many European countries. Others, such as the UK, have significantly restricted education offered by pharmaceutical companies in order to prevent commercial bias. In these countries, CME is basically provided by profit-oriented companies at often considerable costs. This is a predictable trend for all of Europe. The EIMSED as a non-profit organization wants to provide an alternative by offering cost-saving and efficient CME to physicians, which they can use in their daily practice. Of course, all of the EIMSED CME is accredited by the responsible medical association.” All this is funded by membership fees and supporting grants.

“In the last 12 months, the EIMSED has approached 300 physicians and collected their educational needs”, states Altenhuber. “In the beginning, we will concentrate on type 2 diabetes as more than 25 million citizens of the European Union suffer from this widespread disease according to data collected by the International Diabetes Federation. And these numbers are going to rise.”

Moreover, one result of a needs assessment about type 2 diabetes conducted on behalf of the EIMSED was that 62 % of the German and 78 % of the Austrian primary care physicians see diabetes prevention as a very high challenge.

This is where the EIMSED Educational Signature Concept sets in. The EIMSED develops educational content that does not only provide expert and methodical competences, but also considers social, individual and management competences. This approach is supposed to encourage the physician to effectively take care of his patients in his daily practice and to successfully implement optimized therapy plans in co-operation with his patient.

The first educational meetings on diabetes will take place in autumn in Austria and in spring 2010 in Germany.

Since its establishment, the EIMSED has appointed four internationally renowned opinion leaders to its scientific advisory board, Prof. Dr. Christoph Aufricht, Department of Pediatrics

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and Adolescent Medicine, Medical University of Vienna, Austria; Stephen T. Holgate, MRC Clinical Professor, School of Medicine, University of Southampton, UK; Wilhelm Krone, M.D., Professor of Medicine, Department of Internal Medicine II, University of Cologne, Germany and Prof. Dr. Oliver Schnell, Institute for Diabetes Research and Ludwig-Maximilians University Munich, Germany.

In co-operation with education experts, the EIMSED has designed a unique concept, the EIMSED Educational Signature Concept, which channels the results of the latest scientific research very efficiently through educationally optimized methods. The EIMSED Scientific Advisory Board guarantees that all content provided by the EIMSED is fairly balanced, objective and tailor-made for medical practice. Needs assessments and continuous evaluation ensure quality and up-to-date information of all EIMSED CME (educational meetings and online education).

„An independent platform like the EIMSED is an innovative step towards the future“, states Prof. Dr. Christoph Aufricht, member of the EIMSED Scientific Advisory Board.

For further information about the EIMSED please go to www.EIMSED.com. Download of the EIMSED information brochure at <https://www.eimsed.com/en/home/press.html>.

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