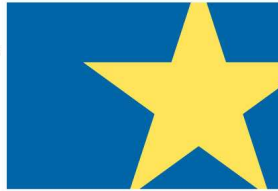


EIMSED

European
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Press release

EIMSED e-learning is now online

EIMSED Type 2 Diabetes symposium 2009 – more CME offers in Austria coming up – 2010 EIMSED also in Germany

Vienna, December 17, 2009 – Treatment and care for diabetes type 2 patients play an increasingly larger role in the daily life of physicians. EIMSED therefore invited to participate in the EIMSED Type 2 Diabetes Symposium in Saalfelden/Austria from November 13 to 15, 2009.

“In our first meeting, physicians had the opportunity to become familiar with the educational signature concept of the EIMSED – and it was a success. My team and myself were as delighted as the participants,” states Karl Altenhuber, Secretary General of the EIMSED. There will be more educational meetings following the EIMSED signature concept in 2010 in Austria and Germany, Altenhuber announced.

e-learning – the online platform “My EIMSED”

The online platform My EIMSED now offers selected topics of the EIMSED Type 2 Diabetes Symposium as e-learning courses. The program will extend over the upcoming weeks and will begin with an e-learning course of Univ.-Prof. Dr. Thomas Wascher’s lecture on “Type 2 Diabetes in clinical routine: screening, diagnosis, course of the disease”.

My EIMSED is currently free of charge – physicians can simply register online at www.EIMSED.com and participate in the e-learning courses; more detailed information about the EIMSED online education is available upon request.

The EIMSED Type 2 Diabetes symposium – focus on “the patient”

Effective and practice-relevant treatment and care of type 2 diabetes patients were in the focus of the symposium. Lectures extended from screening and diagnosis to therapy and patient management. The topic “exercise” was given particular attention, which is often disregarded compared to the subject of “diet”. Moreover participants were able to go into detail using the example of a representative patient. This patient case accompanied the physicians through various interactive workshops.

The Austrian Medical Association (Österreichische Ärztekammer) approved the symposium’s content with 14 CME points.

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“All hands went up” – interactive approach of EIMSED education is confirmed

The speakers were Univ.-Prof. Dr. Thomas Wascher (Hanusch-Krankenhaus Wien, Vienna), who was responsible for the symposium’s scientific content, Dr. Harald Sourij (LKH Graz), and Univ.-Doz. Dr. Raimund Weitgasser (LKH Salzburg, university hospital of the PMU, Paracelsus Medical University), president of the Austrian Diabetes Society (ÖDG).

All speakers agreed that the active participation of the attending physicians confirms EIMSED’s educational signature concept. Prof. Wascher: “The participants were actively involved in both the making and the success of the symposium.” Their participation made the educational meeting truly interactive.

“I have attended many educational meetings before. Once the discussion starts, all heads go down. But this time, all hands went up – it was very exciting,” Dr. Sourij remarked.

Doz. Weitgasser added: “EIMSED CME is really extremely professional. We are all very familiar with educational meetings, but this interactive format and the intense contribution of the participants was something very special. I have not seen anything like this before.”

Further educational meetings in Austria and Germany planned

The second part of the EIMSED Type 2 Diabetes Symposium and further educational meetings are planned in Austria and Germany for 2010. Information and dates will be available shortly in the calendar at www.EIMSED.com.

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About the EIMSED

The European Institute for Medical & Scientific Education (EIMSED), founded 2008, is an international non-profit association offering certified state-of-the-art continuing medical education (CME). It is funded by membership fees and supporting grants.

The EIMSED realizes a unique educational signature concept that provides the latest results of scientific research very efficiently through educationally optimized methods. Needs

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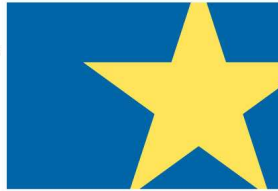
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assessments and continuous evaluation as well as an independent scientific advisory board ensure quality, up-to-date information and practice-relevance of all CME provided by the EIMSED (educational meetings and e-learning).

Moreover, the EIMSED features a member platform for networking and scientific exchange amongst European physicians and opinion leaders.

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