

EIMSED Needs Assessments

EIMSED has major expertise and experience in the conception, realization and analysis of **Needs Assessments** and **medical-scientific surveys among physicians and stakeholders** with the resulting implementation of **tailor-made and relevant CME**.

In the past five years EIMSED implemented European-wide and international assessments in different therapeutic areas of both, widespread and orphan diseases, and other fields related to the daily practice of physicians.

EIMSED runs projects, assessed and provides fundamental data in

- **Therapeutic areas, e.g.**
 - Oncology (Reference Project, data exclusively for the client, 2012, Europe and Latin America)
 - Pneumology (2010/2011, Austria, Germany, Switzerland, United Kingdom)
 - Women's health (2010, Austria, Germany, Switzerland)
 - Diabetes (type 1 and type 2, 2009, Austria, Germany, United Kingdom)

- **Other CME-related areas, e.g.**
 - Preferred learning habits of physicians in different countries (2011)
 - Physicians & online learning (2011, online CME, online networking, online research on medical and other related platforms)
 - Physicians & social media (2011)